Permit #F00028971

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028971 **Type of Permit:** FILMING **Release Date:** 06/18/2010

Production Company GENERATE HOLDINGS INC / D GENERATE INC

Insured Company Name GENERATE HOLDINGS INC / D GENERATE INC

Contact Phone No. 1 310-255-0460
Contact Phone No. 2
Fax 310-255-0461
Address 1545 26TH ST, SUITE 200 SANTA MONICA, California 90404

Production Title UNILEVER

Type of Production Commercial - Standard

Producer Danny Harris

Director Tim Matheson

1st AD Joe Moore

Production Manager Jeff Stepp

FilmL.A. Coordinator Asia Robinson

Location Manager Jeff Stepp
Primary Phone Office - 424-645-6264
Secondary Phone Mobile - 314-369-9798

Location Assistant Kent Ihori
Primary Phone Mobile - 818-314-1635
Secondary Phone

Fees

Permit Delivery Fee	$55.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$2,496.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $3,261.00

Number of Locations 2

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Summary Information

Location

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Production Company GENERATE HOLDINGS INC / D GENE...
Insured Company GENERATE HOLDINGS INC / D GENE...
Production Title UNILEVER

Location Manager Jeff Stepp
Primary Phone Office - 424-645-6264
Secondary Phone Mobile - 314-369-9798

Location Address 1201 W 5th St, Los Angeles, CA, 90017

Location Names LOS ANGELES CENTER STUDIOS

Location Type Office Building

Location Description LA CENTER STUDIOS /OFFICE BUILDING

Prep Dates 6/18/2010 - 6/18/2010 08:00 - 20:00

Film Dates 6/21/2010 - 6/22/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cube Trucks	1
Generator	1
Scissor Lifts	2
Stakebed Trucks	1

Personnel on Location

Type	Quantity
Cast	4
Crew	50
Extras	10
LA City UFSO assigned	25635

Filming Activities Equipment on property; Interior Dialogue; FILMING IN T-110 & M-150;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes 1201 W. 5TH ST IS ADDRESS FOR THE STUDIO TOWER. FOR STAGES, ITS 1205 W. 5TH ST. - CERTIFIED, NO PERMIT REQUIRED.

Coordinator Note UFSO REQUIRED 0700-1900 HRS

Parking

Base Camp
Location Type : Private Parking Lot
Street : LA Center Studios

Crew Parking
Location Type : Private Parking Lot
Street : LA Center Studios

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Summary Information — Location

Permit Number	F00028971	**Location Manager**	Jeff Stepp
Production Company	GENERATE HOLDINGS INC / D GENE...	Primary Phone	Office - 424-645-6264
Insured Company	GENERATE HOLDINGS INC / D GENE...	Secondary Phone	Mobile - 314-369-9798
Production Title	UNILEVER		

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Location Names LOS ANGELES CENTER STUDIOS

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